

AWARD OF BIDS/RFPS/CO-OPS/SINGLE SOURCES (cont.)

SINGLE SOURCE #6810 SUMMARY: **2024 BEER, WINE AND SPIRITS FOR RESALE** at various locations throughout Cleveland Metroparks for a one (1) year period, beginning January 1, 2024 through December 31, 2024

HIGHLIGHTS AT A GLANCE
2023 YTD Expenditures = \$360,619.49
2024 Estimate = \$550,000.00

This item provides for the purchase of various beer, wine and spirits for resale at Cleveland Metroparks restaurants, concessions, golf courses, and special events on an “as-needed” basis for 2024.

The various single source brands are exclusively sold in Northeast Ohio by the distributors listed in the table below. The mix and selected vendor allocations will be evaluated per event and/or per location to effectively and efficiently provide for the relevant target market(s) specific to each initiative.

The following is a summary of the anticipated vendors. Actual expenditures for a given vendor will depend on attendance determined at the location or during specific events. Therefore, the recommendation authorizes an overall “not to exceed” \$550,000 amount versus a specific spend allocation per vendor. It is the intention of staff to have all such purchases centralized under this action. If additional exclusive distributors of certain beverages become available, it is the intent to include those additional distributors in this Board action.

Anticipated Vendors for Beer, Wine and Spirits (include but are not limited to):

<u>Distribution Center</u>	<u>Brand</u>
Cavalier Distributing	Fat Heads and other certain craft beers
Sibling Revelry	Sibling Revelry
Superior Beverage	Great Lakes and other craft beers
Platform Brewing	Platform
Market Garden Brewery	Market Garden
Beverage Distributors	Miller
House of LaRose	Budweiser
Heidelberg Cleveland	Wine, craft beers, low proof spirits
R.L. Lipton	Corona and other certain craft beers
Valley View Beverage, Chagrin Wine & Beverage Co., Independence Beverage, Shore Center Beverage & Liquor	Approved liquor stores from State of Ohio

RECOMMENDED ACTION:

That the Board approve the purchase of various beer, wine and spirits for resale from vendors noted above and others, as per Single Source #6810 **for a total cost not to exceed \$550,000** for the period of January 1, 2024 through December 31, 2024. In the event the log of consumption approaches 90 percent of the estimate, an action item will be presented to the Board requesting an increase.